Dear Friend and Supporter,

The San Diego Chapter of the Global Business Travel Association (SDBTA) has continued to strive to be the principal source of corporate travel education, networking, and industry advocacy. To raise the funding for important educational and networking initiatives, SDBTA will host a Winter Auction in December of 2023. In addition, a portion of the funds raised will be donated to Operation Game On, which provides golf packages as a form of rehabilitation to returning troops suffering from physical and mental disabilities.

SDBTA a is asking your company to contribute to this special auction via donations. We are seeking unique and interesting items for our event. In previous years, we received certificates for accommodations, local restaurants, day spas, transportation vouchers, and much more. We welcome creative and fun items you may be able to donate. No item is too small. More important, all donations are sincerely appreciated.

If you are willing and able to contribute to our online auction, please complete the donation request form here. All donations MUST be received by Friday, November 17th, 2023. The deadline allows us time to include your donation in the SDBTA online catalog before going live. As part of your donation, please send us your logo and up to three (3) pictures of the donation which will be included in the SDBTA online catalog.

If your donation can be sent electronically, please send them via email along with your logo and donation pictures to donations@sdbta.org. If you are unable to send your donation electronically, SDBTA will provide you with the winner's name and contact information for your donation after the Winter Auction so that you may coordinate delivery of your donation directly with them.

For every donation valued at $500 or more, we are including additional opportunities to increase visibility within our membership.

- Item(s) donated displayed on auction site with the name of donator/company included on email promotions during the online auction
- Company Logo displayed on SDBTA website during the online auction
- One Social Media post on all SDBTA channels in December, December or January (donator must provide content)

For donations of $1000 or more, we will include the above plus:

- Editorial post via social media and website (this post will require SDBTA Board Approval prior to posting)

Thank you in advance for your generosity and partnership!

Christine Ehly

SDBTA President